

Website Privacy Policy

Last Updated: 1st January, 2026

1. Introduction

Welcome to **PaySway** ("we," "our," or "us"). We respect your privacy and are committed to protecting your personal data. This privacy policy explains how we look after your personal data when you visit our website (the "Site") and tells you about your privacy rights.

Note: This policy applies solely to visitors of our public marketing website. It **does not** apply to the use of our API or PaySway product services.

2. The Data We Collect

Because our public website does not have user accounts or login functionality, the data we collect is limited to:

- **Contact Data:** If you use our contact forms or email us, we collect your name, email address, and the content of your message.
- **Technical Data:** We automatically collect internet protocol (IP) addresses, browser type and version, time zone setting, and operating system details to ensure the site loads correctly and securely.
- **Aggregated Data:** We may collect statistical or demographic data (such as page views) for any purpose. This data is anonymized and does not reveal your identity.

We do not collect **Sensitive Data** on this public website.

3. How We Use Your Data

We will only use your personal data when the law allows us to. Most commonly, we use it in the following circumstances:

- **Communication:** To respond to your inquiries, demo requests, or support questions (via our email provider, Google Workspace).
- **Security:** To protect our website infrastructure and prevent attacks (hosted on Amazon Web Services).
- **Improvement:** To improve our website, customer relationships, and experiences based on anonymous usage trends.

4. Cookies

We use cookies to ensure our website works efficiently and to understand how it is used.

- **Essential Cookies:** These are necessary for the security and operation of the Site.

- **Analytics:** We use **Google Analytics** to help us understand how visitors engage with our website. This data is aggregated and helps us improve our user experience. You can accept/reject analytics cookies via our cookie banner/settings.

5. Disclosures of Your Personal Data

We may share your personal data with third parties who help us operate our website and respond to you, such as:

- **Hosting Providers:** Amazon Web Services (AWS)
- **Email Provider:** Google Workspace
- **Analytics Provider:** Google Analytics

6. International Transfers

- Our primary hosting is located in the United Kingdom.
- Some of our service providers may process data outside the UK/EEA (including the United States). Where required, we use appropriate safeguards such as Standard Contractual Clauses and the UK's international transfer mechanisms to protect your personal data.

7. Data Security

We have put in place appropriate security measures to prevent your personal data from being accidentally lost, used, or accessed in an unauthorized way. This includes the use of **TLS encryption** for data in transit.

8. Data Retention

We retain personal data only as long as necessary. For example, we typically keep contact form inquiries for up to 12 months, unless we need to retain them longer for legal, accounting, or operational reasons.

9. Your Legal Rights

Under data protection laws (including GDPR and CCPA), you have rights including:

- **Request access** to your personal data.
- **Request correction** of your personal data.
- **Request erasure** of your personal data.
- **Object to processing** of your personal data.

To exercise these rights, please contact us using the details below.

10. Contact and Data Protection Officer (DPO)

We have appointed a Data Protection Officer who is responsible for overseeing questions in relation to this privacy policy.

Full name of legal entity: PaySway Corp.

Data Protection Officer (DPO) Contact: Dmitry Larkin, CEO, dmitry@paysway.io

You have the right to make a complaint at any time to the **Irish Data Protection Commission (DPC)**, our supervisory authority for data protection issues. We would, however, appreciate the chance to deal with your concerns before you approach the DPC, so please contact us in the first instance.